



BGbasket.com

Everyone interested in basketball reads Bgbasket.com. The website is created with the mission to be of a help for the Bulgarian basketball fans and in the course of time it proved to be the best basketball news source in the country. In the website you can find the most exact and full statistics from the Bulgarian championship (for men, women and youth), European tournaments and NBA.

Bgbasket.com keeps its positions as a leader in a developing sphere. That is relevant also for the levels of knowledge that traditionally go higher and higher each year. In 2014, started the contests Miss Bgbasket.com and Mister Bgbasket.com followed a year later. These contests are highly popular among the readers and the athletes. The winners are invited to be guests in the Bulgarian televisions with national coverage.

Bgbasket.com is a partner of the Bulgarian Basketball Federation.

AUDIENCE

PROPORTION MEN - WOMEN	58-42
READERS AGED 15-24 YEARS	25%
READERS AGED 25-34 YEARS	17%
READERS AGED 35-44 YEARS	31%
READERS AGED 45-54 YEARS	20%
READERS AGED OVER 55 YEARS	7%
BIG CITIES	89%

