



# BGvolleyball.com

is the first specialized volleyball website in Bulgaria that fully covers the volleyball news in Bulgaria and around the world. Bgvolleyball.com is the undisputed leader in its sport. The media is well recognized and is often quoted by online, press and e-medias. Bgvolleyball.com is the only place in the Bulgarian Internet space that follows live the games in the elite format of the championship for men and women. The websites offers lots of picture galleries from these events. Bgvolleyball.com is very stable and builds on its audience on yearly basis. In 2014, started the contests Miss Bgvolleyball.com and Mister Bgvolleyball.com followed a year later. These contests are highly popular among the readers and the athletes. The winners are invited to be guests in the Bulgarian televisions with national coverage. Bgvolleyball.com is a partner of the Bulgarian Volleyball Federation.

## AUDIENCE

PROPORTION MEN – WOMEN .....	46-54
READERS AGED 15-24 YEARS .....	17%
READERS AGED 25-34 YEARS .....	20%
READERS AGED 35-44 YEARS .....	30%
READERS AGED 45-54 YEARS .....	29%
READERS AGED OVER 55 YEARS .....	4%
BIG CITIES .....	70%

