

Tennis24.bg



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is a specialized website that covers the most important events in the world of tennis and the racket sports. The specific specialization of the website presupposes peak visits during the Grand Slam tournaments but it has a stable audience throughout the whole year. Tennis24.bg pays attention also to the youth competitors in the sport that is increasingly popular in Bulgaria. Contributors to the site are some of the most prominent Bulgarian specialists that publish their comments in the Blog section. The website has its own unique game that is active during all of the big tournaments in the season. Tennis24.bg registers an enormous rise in the unique visits on yearly basis. The break in tennis is the shortest of all sports – a mere 6 months, so this is also of a help. Tennis24.bg is the leader in its field and gives its readers the fastest, the most precise and thorough information also for matches that are not broadcasted on TV or online but we follow them live with text comments. This service is one of the prerequisites for the enormous rise of the impressions.

Tennis24.bg is a partner of the Bulgarian Tennis Federation..

AUDIENCE

PROPORTION MEN – WOMEN	57-43
READERS AGED 15-24 YEARS	19%
READERS AGED 25-34 YEARS	19%
READERS AGED 35-44 YEARS	20%
READERS AGED 45-54 YEARS	25%
READERS AGED OVER 55 YEARS	17%
BIG CITIES	84%

